

Gloucester Park Harness Racing Privacy Policy

This privacy policy ("policy") will help you understand how Gloucester Park Harness Racing ("us", "we", "our") uses and protects the data you provide to us when you visit and use the Gloucester Park Harness Racing website ("website", "service") or make a booking for one of our restaurants either via the Gloucester Park website or via phone.

We reserve the right to change this policy at any given time. If you want to make sure that you are up to date with the latest changes, we advise you to frequently visit this page.

What User Data We Collect

When you visit the website or contact us via phone, we may collect the following data:

- Your name.
- Your email address.
- Your postal / physical address.
- Your phone number.
- Your credit card number.
- The name of the restaurant at which you wish to make a reservation.
- Your IP address.
- Data profile regarding your online behavior on our website.

Why We Collect Your Data

We are collecting your data for several reasons:

- To make your reservation and to contact you regarding your reservation.
- To process billings and payments.
- To better understand your needs.
- To improve our services and products.
- To send you promotional emails or SMS messages containing the information we think you will find interesting.
- To contact you to fill out surveys and participate in other types of market research.
- To customize our website according to your online behavior and personal preferences.

Safeguarding and Securing the Data

We are committed to securing your data and keeping it confidential. We have done all in our power to prevent data theft, unauthorised access, and disclosure by implementing the latest technologies and software, which help us safeguard all the information we collect online. Information collected via our website or via phone relating to bookings in our restaurants is stored in Now Book It. Now Book It processes online customer orders and collects and stores personally identifiable information using industry standard secure encryption technology. This technology encrypts the information you input before it is sent to us via the Internet. In addition, all of the

customer information we collected on our website or via phone is stored on Now Book It Pty Ltd's host server which is located in a restricted access area and is password protected.

Access to personal information and correction of personal information

You have a right to request access to the personal information we hold about you. You also have a right to request personal information we hold about you to be corrected. Contact details can be updated by contacting us via:

phone: +61 8 9323 3555

email: info@gloucesterpark.com.au

post: PO Box 6025, Hay Street, East Perth WA 6892.

Our Cookie Policy

Once you agree to allow our website to use cookies, you also agree to use the data it collects regarding your online behavior (analyse web traffic, web pages you spend the most time on, and websites you visit).

The data we collect by using cookies is used to customize our website to your needs. After we use the data for statistical analysis, the data is completely removed from our systems.

Please note that cookies don't allow us to gain control of your computer in any way. They are strictly used to monitor which pages you find useful and which you do not so that we can provide a better experience for you.

If you want to disable cookies, you can do it by accessing the settings of your internet browser.

Links to Other Websites

Our website contains links that lead to other websites. If you click on these links, we will not be held responsible for your data and privacy protection. Visiting those websites is not governed by this privacy policy agreement. Make sure to read the privacy policy documentation of the website you go to from our website.

Restricting the Collection of your Personal Data

At some point, you might wish to restrict the use and collection of your personal data. If so, feel free to contact us and we will be more than happy to change this for you.

Phone: +61 8 9323 3555

email: info@gloucesterpark.com.au

post: PO Box 6025, Hay Street, East Perth WA 6892.

We will not lease, sell or distribute your personal information to any third parties, unless we have your permission. We might do so if the law forces us. Your personal information will be used when

we need to send you promotional materials if you agree to this privacy policy.